

OASI ZEGNA

EXPERIENCES
NOT TO BE MISSED



OASIZEGNA.COM

PATROCINIO



FAI

FONDO
PER L'AMBIENTE
ITALIANO

TERRITORY AND VISION

THE OASI ZEGNA ECOSYSTEM

The panoramic road crossing Oasi Zegna and also known as the SP 232 recalls our origins and plots our course towards a more sustainable future. Conceived and designed by Ermenegildo Zegna, the road connects the Zegna Wool Mill, which he founded in Trivero Valdilana in 1910 and which over the years became the Group's textiles innovation center, with the mountains he loved and did so much to safeguard.

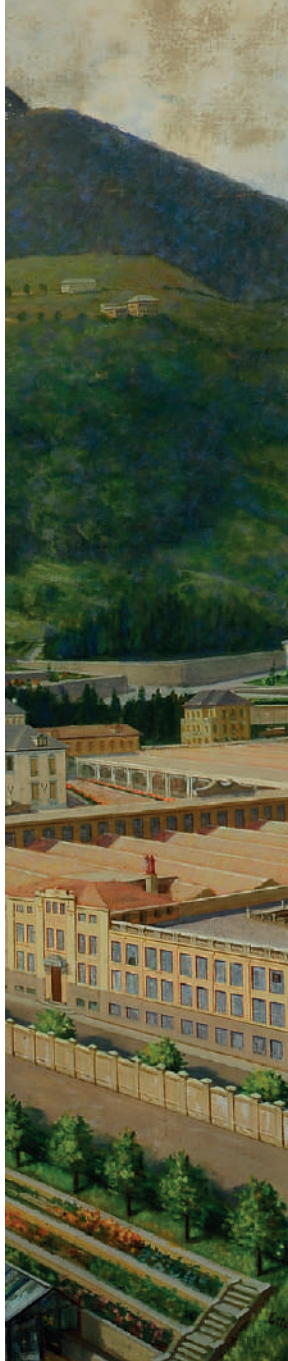
Ermenegildo was fascinated by the beauty of nature and driven by a deep desire to give something back to the community and his native territory. He bought tracts of land upstream of the Wool Mill and at the beginning of the '30s initiated reforestation (over 500,000 conifers) and water and soil management programs. He also commissioned the building of a road - the **Panoramica Zegna** - to access the unique landscape of the uplands.

Devoting himself to this reforestation with the same passion and spirit of enterprise that made Zegna Group famous worldwide, Ermenegildo transformed his homeland into what is now **Oasi Zegna**, a freely accessible mountain area of around 100 km², a whole ecosystem in which business, **environment and local development are in perfect equilibrium.**

The inestimable heritage of Ermenegildo's forward-looking "**green philosophy**" was embraced by the succeeding generations and continues to inspire the sustainability ethos of the entire Zegna Group.

Today, as ever, the Group's idea of sustainability is responsible development in the present without jeopardizing the quality of life of future generations.

This vision is our path towards tomorrow.







GENIUS LOCI, THE SPIRIT OF THE TERRITORY

Oasi Zegna is a social and tourism development project in the montane zone flanking the first 26 km of the "Panoramica", an area of around 100 km². The first example of Italian environmental patronage, Oasi Zegna aims to maintain and develop a sustainable human presence in the mountains.

As a communicating environment, the Oasi Zegna project has been carried forward on two closely connected levels: the identification of activities in direct contact with nature (eco-friendly sports and soft tourism) and the promotion of environmental education. The territory was divided, ideally, into three areas along the Panoramica Zegna:

- the first one stretches for around 4 km from Trivero Valdilana (800 m asl), still the site of the Zegna Wool Mill, to the spectacular Conca dei Rododendri, with its unforgettable blossoming in May;
- the second part of Oasi Zegna extends as far as Biemonte and is the area that has most of the spontaneous vegetation; it also contains the mountain passes (once used by herdsmen) connecting the more inhabited areas on this side with the wild Valsessera on the other;

• the third part, descending towards Biella, has some small villages that seem frozen in time: stone houses, the sound of flowing water and an atmosphere to enjoy extremely slowly.

There are hotels, restaurants and farmstays all along the Panoramica, guaranteeing a warm welcome and typical mountain hospitality. Oasi Zegna is also one of the cells of the Biella Ecomuseum, whose mission is to collect and exhibit the heritage of this mountain territory's traditions, history, culture and economy.

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PER L'AMBIENTE
ITALIANO

In recognition of its conservation and upgrading of our environmental and cultural heritage, Oasi Zegna became, on 20 September 2014, the first, and so far only, organization in Italy to be granted patronage by FAI Fondo Ambiente Italiano.

Discover Oasi
Zegna's three
identities here



DISCOVER OASI ZEGNA: A JOURNEY IN TEN STAGES

For first-time visitors, the best period to discover Oasi Zegna is from spring through to autumn. We suggest at least ten places along the Panoramica Zegna that really shouldn't be missed.

UPPER VALSESSERA

This the wildest area, with paths for trekking and mountain biking.

VALLE CERVO

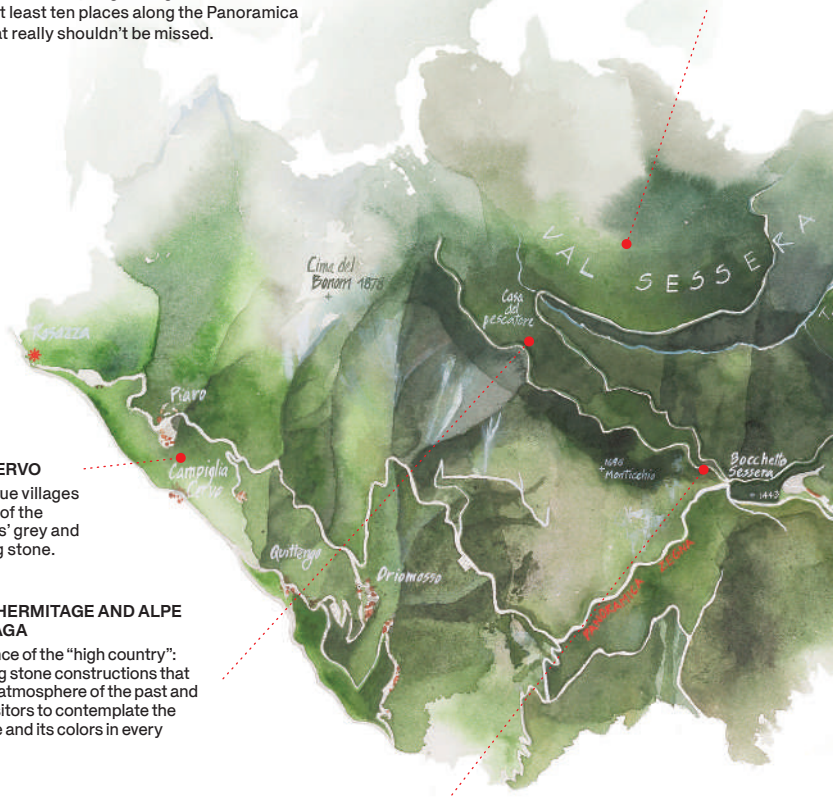
Picturesque villages hewn out of the mountains' grey and unyielding stone.

MARY'S HERMITAGE AND ALPE ARTIGNAGA

The essence of the "high country": fascinating stone constructions that create an atmosphere of the past and "force" visitors to contemplate the landscape and its colors in every season.

SMILING FOREST AT BOCCHETTO SESSERA

An experiential walk in the splendid beech woods by Bocchetto Sessera. The trees in this area have been monitored by experts and can exert a particular beneficial influence on our energy and psychophysical systems. Suitable for everyone, the walk also includes some "forest fables", three large books in cedar wood to stop and read whilst listening and becoming immersed in nature. Also starting from Bocchetto Sessera there are some Forest Bathing paths on which to absorb the full beneficial effects of the trees.



BOCCHETTA MARGOSIO

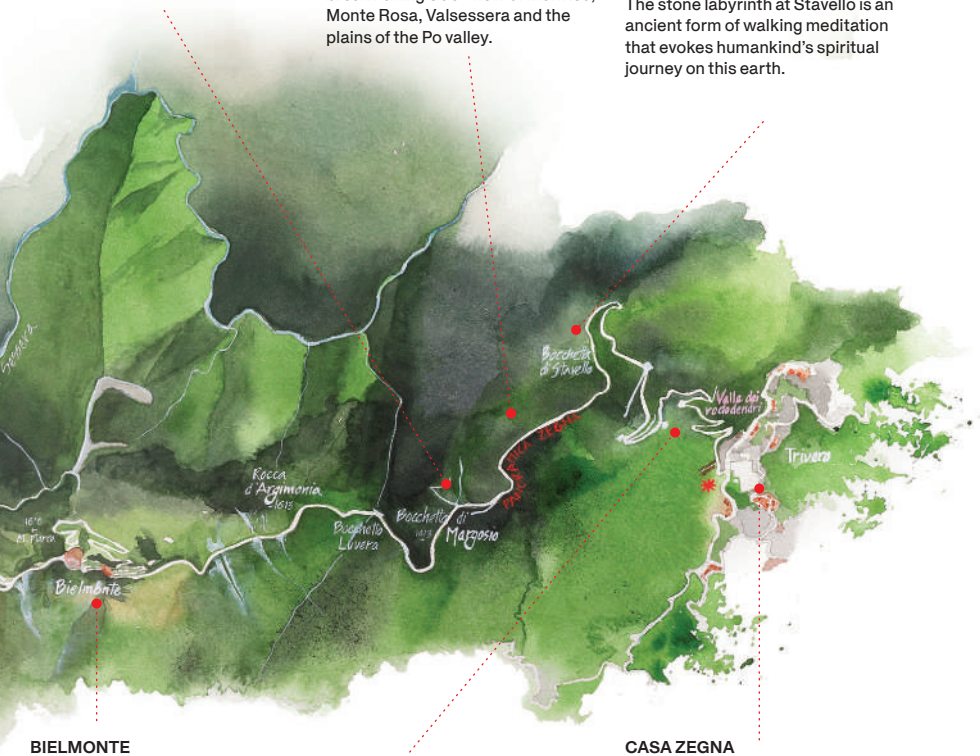
An unforgettable view of the wild Valsessera with the majestic Monte Rosa in the background.

SANTUARIO DI SAN BERNARDO

An easy path branching off the Panoramica Zegna leads to the Sanctuary, where there's a breathtaking 360° view of Monviso, Monte Rosa, Valsessera and the plains of the Po valley.

LABIRINTO DI STAVELLO

The stone labyrinth at Stavello is an ancient form of walking meditation that evokes humankind's spiritual journey on this earth.



BIELMONTE

This, the heart of Oasi Zegna, offers magnificent panoramas and things to do all year round. In winter, it's Oasi Zegna's ski resort, whose 15 km of downhill slopes and 20 km of cross-country trails are perfect for families with kids, thanks also to two ski schools, three moving carpets for beginners, covered parking by the bottom end of the ski-lifts, and various services (2 equipment rentals, a food store and a camper area), all close to hand.

LA CONCA DEI RODODENDRI

Nestling amidst the mountains a few km from Trivero Valdilana, this ample "bowl" is a spectacle of nature every spring. It was created in the 1930s by Ermenegildo Zegna and later modified, first by Pietro Porcinai and then by Paolo Pejrone. In May and early June, the blossoming rhododendrons' extraordinary palette of colors is a thing not to be missed.

CASA ZEGNA

Next to the Wool Mill in Trivero Valdilana, which is still in service, Casa Zegna houses the historical archives and a permanent exhibition dedicated to the over 110 years of Zegna Group's history. Adjacent to it, is a space for temporary exhibitions where a new theme is explored every spring.

casazegna@fondazionezegna.org



GUARDIANS OF THE TERRITORY FOR OVER 110 YEARS

Increasing demand for fuel during the first world war, rivers bursting their banks and eroding large swathes of land, numerous fires and other natural calamities had gradually stripped the mountains bare.

Well aware of the value of nature's beauty, Ermenegildo Zegna decided to buy land above the Wool Mill, on the slopes of Monte Rubello and in the basin of the upper Valsessera, and at the start of the 1930s began to plant his first conifers. Devoting himself to this reforestation with the passion and spirit of enterprise that made the Zegna Wool Mill famous worldwide, he transformed it into what is now Oasi Zegna, a freely accessible nature reserve covering around 100 km². He planted 700 hectares of beeches, 300 hectares of firs and 400 hectares of mixed woods.

The inestimable heritage of Ermenegildo's forward-looking "green philosophy" has been embraced by the succeeding generations, who have kept alive the pact he made with the environment, thus enabling the

reforestation to be continued over the years. Fondazione Zegna has now embarked on a new program of environmental and cultural protection in Oasi Zegna's mountains: Zegna Forest.

In recent decades, the territory has seen epochal transformations reflecting the general trend of the Planet. Climate change, the alteration of seasonal rhythms, the arrival of plant diseases and energy pollution have all had major effects on biodiversity that require our intervention with long-term plans developed in collaboration with experts on this territory. The initial phase was started in February 2020, with clearance and felling in particularly critical parts of Oasi Zegna, and was completed with the planting of 3,600 plants in 16 hectares.

More new trees will be planted out in coming years to replace some of our conifers with broad-leaved species. To follow the phases of the project in detail: zegnaforest.fondazionezegna.org



FSC® C168304

Thanks to the vision and forward-looking endeavors of Ermenegildo Zegna over a century ago and of the generations following him, Oasi Zegna has obtained FSC® certification for its forestry management and eco-system conservation services for the benefit of the community. This is an endorsement of the consistency and determination of day-to-day

efforts to preserve the woodlands, panoramas and authenticity of the entire territory without preventing the use of such assets. This international certification not only recognizes progress made to date but above all serves as a new stimulus to carry forward the projects already underway and continue looking to the future with the passion and energy that have always characterized our "green philosophy". Water resources and soil management, CO₂ take-up, biodiversity and tourism are the environmental values that make Oasi Zegna a territory to be safeguarded, a social heritage that has now been certified to the rigorous international standards of the FSC®.

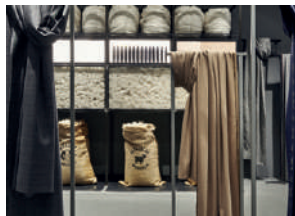


LANDSCAPE AND MAN

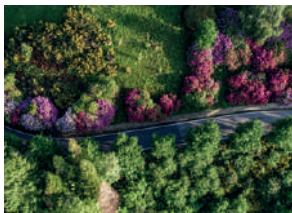


CASA ZEGNA

Casa Zegna, next to the Wool Mill still in service in Trivero Valdilana, treats its visitors to two separate offerings: an immersive museum experience of Zegna Group's history (over 110 years) and a multi-functional



space where, every year, research in the archives leads to new collaborations and a new exhibition in which tradition is contaminated by transformation.



PANORAMICA ZEGNA

The Panoramica Zegna is a road of unforgettable visions: on one hand you have Monte Rosa and the upper Valsessera, and on the other the townships down in the valley and the plains of the Po beyond. The road is studded with panoramic viewpoints and places to visit, such as the San Bernardo Sanctuary on the hilltop of the same name, with its unique 360° panorama.



ALL'APERTO

Art and landscape, a pairing that, thanks to the ALL'APERTO project, has transformed Trivero Valdilana's territory into a diffuse museum in which contemporary artworks dialogue with the community, nature and the seasons.

	VEGLIO	BRUGHIERA DI TRIVERO	TRIVERO VALDILANA	PORTULA
GREEN ACTIVITIES				
Hiking, Trekking, Nordic Walking	●	●	●	●
Mountain Running	●	●	●	●
Horse Riding				
Smiling Forest and Forest Bathing				
Green Wellness				
Rock Climbing Gym				
Tennis, 5-a-side Football, Swimming, Basketball and Volleyball			●	
MTB, Road Bike, Enduro, E-Bike	●	●	●	●
Adventure Forest, Rolba Run				
Animated Forest, Stavello Labyrinth				
Adventure Park and Bungee Center	●			
WHITE ACTIVITIES				
Skiing, Snowboarding				
Cross-country Skiing				
Ski Mountaineering				
Winter Biemonte Kids				
Night-time Skiing				
Ski Schools				
Ice Skating				
Snowshoe Hiking				
Wellness		●		
HOSPITALITY				
Hotels				
Bike Hotels		●		●
Farmstays / Rented Rooms		●		●
Restaurants / Bars / Inns		●	●	
Hostels, Refuges, Rented Flats		●		
Wellness		●		
ART, CULTURE and TERRITORY				
Casa Zegna			●	
"All'aperto"			●	
Eco-museum Cells and Local Products	●			●
SERVICES				
Info Point			●	
Sports Equipment Hire				
Camper Area				
Pharmacy, Para-pharmacy, First Aid			●	
E-Bike Charging Points			●	
Electric Car Charging Points			●	
Routes for People with Disabilities			●	

CAULERA	BOCCHETTA DI STAVELLO	BOCCHETTA DI MARGOSIO	BOCCHETTA DI LUVERA	BIELMONTE	BOCCHETTA DI SESSERA	SAN GIOVANNI D'ANDORNO
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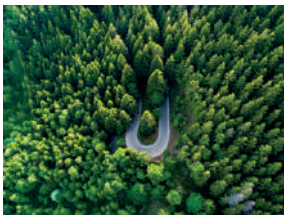
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WITH HELP FROM NATURE



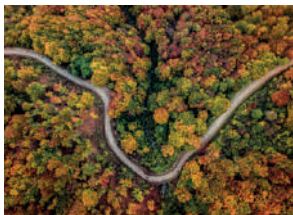
INCREDIBLE SPRINGTIME EXPLOSIONS

Oasi Zegna can be enjoyed in all four seasons but spring is the season of surprises, especially the splendid blossoming that accompanies the transformation of the landscape well into summer. Nature's colors on show with snowdrops, primroses, daffodils, rhododendrons, hydrangeas and many others.



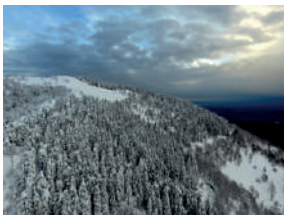
SUMMER IN MOUNTAIN WOODLAND

Nature as life force, woodland for regenerating ourselves, immersion in silence to reach back into our ancestral essence. Oasi Zegna is a nest in which to re-establish correct relationships with nature, to assimilate its physical and spiritual influence and thus feel better. Emotions to be experienced in solitude or with our loved ones.



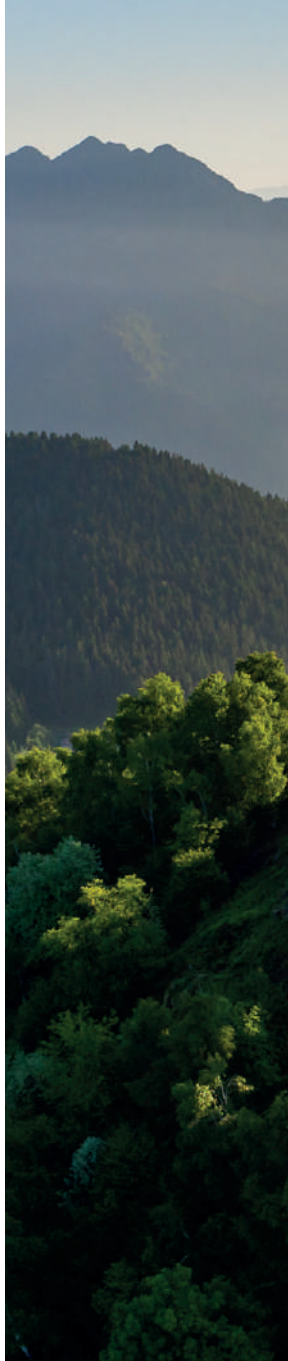
AUTUMN FOLIAGE

With its unforgettable colors and magical atmosphere, fall is a season not to be missed here. Oasi Zegna's natural conformation, varying in elevation from 800 to 2,000 meters asl, becomes theatre to a wonderful spectacle: an explosion of yellows, oranges, reds, browns and the most alluring shades of purple.



WINTER SURPRISES: ACTIVITIES AND PANORAMAS

With the arrival of snow, the landscape relaxes under its candid mantle and nature rests. It's time to enjoy silence but also to organize some outdoor activities and maybe try the local culinary specialities.







THE THERAPEUTIC POWER OF WOODLANDS



SMILING FOREST

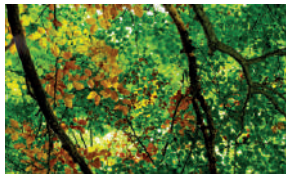
The positive effects trees have on our organism depend on the species and where they are. In Oasi Zegna, there's a bioenergetic walk, in the Smiling Forest, on which you can learn how to receive their beneficial influence. The path is suitable for everyone, with signposting and rest spots. And for kids there are three big cedar wood books in magical clearings in the beeches, where they can read tales of the woods (or listen to them).



STAVELLO LABYRINTH

A place suggesting the ancient symbolism of the divine mother, the interior god, the sacrality of the spirit of creation. Come and discover the Stavello labyrinth, and follow this great, sinuous spiral of stones shaped like a brain. At its center, a crosier, symbol of equilibrium, invites us to rediscover the meaning and purpose of our spirit in this life. To pass through the labyrinth is to become aware of one's interior guide in life. Open your senses and take long, meditative strides. Focus on a question to contemplate on the way to the center. And having reached it,

stop, interiorize and receive an answer or a deeper revelation. On the way back out, continue pondering. And on exiting, prolong the meditative process to assimilate the experience. Keeping in mind the words of Saint Augustine: "solvitur ambulando" (it is solved by walking).



FOREST BATHING

Scientific studies have shown what we always imagined: nature is life force. The woods are vitally important for regenerating ourselves, immersed in silence to reach back into our ancestral essence. Oasi Zegna is a nest in which to re-establish correct relationships with nature, to assimilate its physical and spiritual influence and thus feel better. Emotions to be experienced in solitude or with our loved ones.



BAREFOOTING

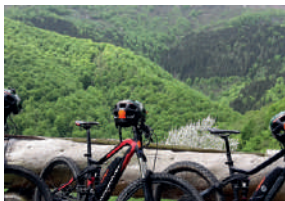
A philosophy of life: ever tried walking barefoot in the country? "La Cascina il Faggio" offers an experiential walk, in the company of an expert naturopath, to feel various elements of nature underfoot.

FREE SPIRIT. JOINING MIND AND BODY



TREKKING

The ideal way to enjoy the essence of Oasi Zegna is walking. Trekking or Nordic walking are recommended activities here and there are 27 panoramic paths ensuring a complete experience. These types of walking don't require a chronometer: the important thing is to devote as much time as possible to them.



MOUNTAIN BIKING AND E-BIKING

For mountain bikes (and e-MTBs) there are some wonderful trails for all fitness levels and tastes. From the simplest loops to trails crossing over into Valsesia. MTBs and e-bikes can be hired in various places locally and there are also enduro trails for the seriously athletic. To each their path. Recharging points can be found in Trivero and Biemonte.



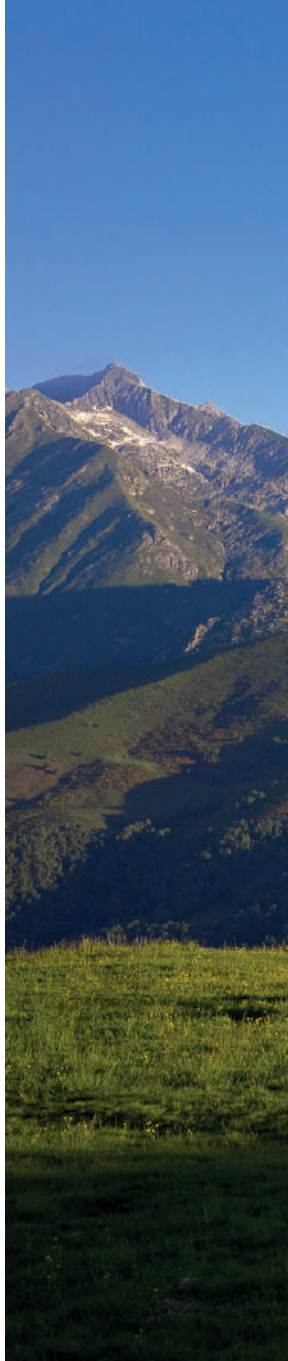
SLOW MOUNTAINS

Immersion in nature and unforgettable panoramas. In winter too, Oasi Zegna is deeply moving: walking on signposted paths (with snowshoes if the snow is deep) is relaxing and makes you feel great. Followed by gourmet breaks in local inns and zero-km farmstays!



SKIING FOR EVERYONE

Biemonte, the heart of Oasi Zegna at 1,500 m asl, is an ideal destination in winter too. It has 15 km of slopes for skiing and snowboarding and 2 ski schools for all ages. The area is also great for ski mountaineering and cross-country skiing.





OASI ZEGNA FOR KIDS



OASI ZEGNA OUTER EDUCAMPUS

This outdoor inclusive learning workshop is a project that builds on the heritage of the founder Ermenegildo Zegna's "green philosophy" to reestablish balance between nature and humankind through experimentation, education, experiencing the common good and diffuse civic responsibility.



ADVENTURE FOREST AND ROLBA RUN

In the Adventure Forest in Biemonte, you can learn to float from tree to tree using cables (great fun). Or walk up to the top of the Rolba Run, or take the old single-seat chairlift, and come back down the bends in a special wheeled bob.



WINTER BIEMONTE KIDS

Located on the parterre of Oasi Zegna's ski resort for families, Biemonte Kids is a snow park offering workshops and outdoor activities that creatively re-invent classic games.



SKIING AND OTHER WINTER SPORTS

At 1,500 m, Biemonte is Oasi Zegna's ski resort, a natural balcony overlooking the Po valley plains and always in the sun. It has 15 km of downhill slopes and 20 km of cross-country trails, two ski schools (50 instructors), equipment hires and much else besides. The winter landscape can also be enjoyed on the special snowshoe trails.







FOOD IS CULTURE



KITCHEN GARDENS, PRESERVES AND HERBAL TEAS

The mountains offer far more opportunities than you'd imagine. Farmstays and inns prepare traditional recipes and preserves using local products. Not to mention teas and infusions made with mountain herbs.



CRAFT BEERS

The Biella area became a world famous center of textile production partly thanks to the quality of its water. Water is also key to other local specialties, such as ales made by small craft breweries.



ALPINE FOOD

Oro di Berta, Ca' nel Bosco, Cascina Pilota and Alpe Moncerchio, among others, are places that are defending and showcasing local produce and cuisine. What better way to complete the Oasi Zegna experience than trying the territory's unique flavors at source?



ZERO-KM BREAD AND CAKES

How many ways are there of making zero-km bread and cakes? Not many, you'd say (and be wrong). Traditions are handed down and often get personalized. Oasi Zegna awaits you with a rich array of the territory's culinary delights!



HOSPITALITY AND TASTE



ALBERGO RISTORANTE BUCANEVE THE CHALET WITH GOURMET MENUS

Designed in 1964 by the architect Luigi Vietti, this is an extraordinary symbiosis of architecture and nature, with the charms of a mountain chalet. In a splendidly sunny position in Bielmonte, it has a large panoramic terrace where the eye can roam across the plains of the Po valley as far as Monviso. Immersed in tranquility, this is where to tune back in to nature. The culinary offering includes revisitations of traditional recipes and a bistrot menu for quick snacks. The hotel also has a wellness area with a panoramic jacuzzi tub and a full course of personalized treatments to achieve total wellbeing of body and mind.

Strada Panoramica Zegna, 232,
Bielmonte (BI)
Tel. 015.744184
bucaneve@oasizegna.com
www.bucaneve.eu



LOCANDA BOCCHETTO SESSERA INN ON THE EDGE OF THE WOOD

All stone and wood, this is perfectly placed for hiking enthusiasts. Specialties to try here include the traditional "polenta concia" and other local recipes. Its rooms are large and comfortable.

Località Bocchetto Sessera,
Tavigliano (BI)
Tel. 015.744115
locandabocchettosessera@gmail.com
www.bocchettosessera.it



RIFUGIO MONTE MARCA AN ALL-ROUND REFUGE

Open all year round, very cozy and well appointed, this has a splendid 360° panorama taking in Monte Rosa and Monviso. Accessible on foot, with skis or snowshoes in winter or by the old single-seat chairlift. Offers typical mountain style food and has comfortable rooms. Best to book.

Bielmonte (BI)
Tel. 015.744131
rifugio@montemarca.it
www.montemarca.it



CASCINA PILOTA MODEL ALPINE PASTURE

In 1941, Ermenegildo Zegna decided to create an experimental mountain grazing ground to serve as a model for the renovation or new construction of other alpeggi. Cascina Pilota now breeds goats to make and sell local cheeses, yoghurt and cured meats. Saturday and Sunday: open all day or by appointment.

Panoramica Zegna
Località Trivero Valdilana
Tel. 347.9148768 - 340.6438771
olcera@libero.it





**RIFUGIO
ALPE MONCERCHIO**
PASTURES WITH AN INFINITE
VIEW

Situated on the ski slopes of the panoramic bowl of Monte Cerchio, it's also a farmstay with excellent cooking based on the family's own produce: cheeses, fresh and cured meats. There are also guest rooms for overnight stays.

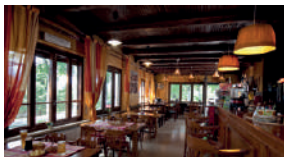
Bielmonte (BI)
Tel. +39 339.7289682
+39 329.2060620
giada.ferrero983mail.com
www.alpemoncerchio.it
info@alpemoncerchio.it



GRIBAUD LOCANDA AGRICOLA
THE TASTE OF A COUNTRY INN

A Trivero Valdilana in località In Brughiera (Trivero Valdilana), in the lap of nature and the tranquil atmosphere of the nearby sanctuary, Gribaud Locanda Agricola is a restaurant in the Piedmontese tradition where you can enjoy simple cooking based on select raw materials.

Borgata Brughiera
Valdilana Loc. Trivero (BI)
Tel. +39 347.8240707
+39 334.3113113
locanda@gribaud.it
www.gribaud.it



CHALET BIELMONTE
SPORT AND CUISINE

A restaurant and alehouse focusing on local traditions. Its specialties include fried bread with cured meat, local cheeses and paletta di coggioia (cured pork) with polenta. Located beneath the Palasport and next to the sports equipment hire center.

Strada panoramica zegna
Località bielmonte (bi) n 1
tel. 015.744126
Steu76@hotmail.it
www.Chalet-bielmonte.It



RIFUGIO PIANA DEL PONTE
DEEP IN NATURE

Nestling in Upper Valsessera, this is an easy walk from Bocchetto Sessera or Casa del Pescatore. Ideal for refreshment when horse riding, mountain biking or hiking. Open on weekends and public holidays, it can be booked for parties, tastings and dinners and overnight stays.

Località Piana del Ponte
Bioglio (BI)
Tel. +39 366.3976595



HOSTARIA CAULERA
THE OLD TIMES CLUB

Situated in the Oasi Zegna Bike Park, Hostaria Caulera is a meeting point for bikers, hikers and food & wine enthusiasts. It has a breath-taking view of Monte Barone di Coggiola and the Biella valley. The sophisticated and creative menu changes every week and there's a selection of craft ales and a formidable wine list.

Strada Panoramica Zegna
Località Caulera (BI)
Tel. +39 346.8791629
+39 389.9909471
hostariacaulera@gmail.com



AGRITURISMO
CASCINA IL FAGGIO

ORGANIC AND BAREFOOTING

In Trivero Valdilana, next to the Santuario della Brughiera, this is ideal when out walking to enjoy the splendid colors of nature. It specializes in traditional Piedmontese dishes, home cooking style but creatively revisited. It has comfortable rooms for overnight stays and a small spa facility as well.

Borgata Brughiera
Valdilana Loc. Trivero (BI)
Tel. 015.756613
info@cascinaiffaggio.it
www.cascinaiffaggio.it



AGRITURISMO ORO DI BERTA

**FROM GARDEN TO TABLE IN A
19TH CENTURY FACTORY**

In Portula, this farmstay specializes in menus (including "merende sinoire") based on organic produce and in-season recipes. It makes its own jams, jellies and fruit preserves, walnut oil, sauces for meat and cheeses. It's also an educational farm and at the start of hiking and mountain-bike trails.

Via dell'Oro, 173
Fraz. Castagnea, Portula (BI)
Tel. 015.756501
info@orodiberta.it
www.orodiberta.it



STARSBOX OASI ZEGNA

A new experience combining intimacy and unique panoramas. A sort of nest for two, immersed in the uncontaminated nature of Oasi Zegna. Available in August, September and October, this wood cabin is just a bedroom, with a comfortable big bed to make you feel wonderfully sheltered and cosseted. While the retractable roof will make you feel completely at one with the nature surrounding you. A neighboring stone hut provides all the necessary services, including cooking facilities.

Info e prenotazioni:
info@oasizegna.com



MICROBIRRIFICIO JEB BAR - RISTORANTE

Fraz. Zegna, 42
Trivero Valdilana (BI)
Tel. 015.756371
+39 333.2937082
birrajeb@birrificiojeb.it
www.birrificiojeb.it



AGRITURISMO CA' NEL BOSCO

Fraz. Gila 25/b, Portula (BI)
Tel. +39 349.8015473
info@agricanelbosco.it
www.agricanelbosco.it



AL MANEGGIO RISTORANTE BAR

Piazzale 2, Biemonte (BI)
Tel. 392 5033701
almaneggio.biemonte@gmail.com

AGRITURISMO MONTUCCIA

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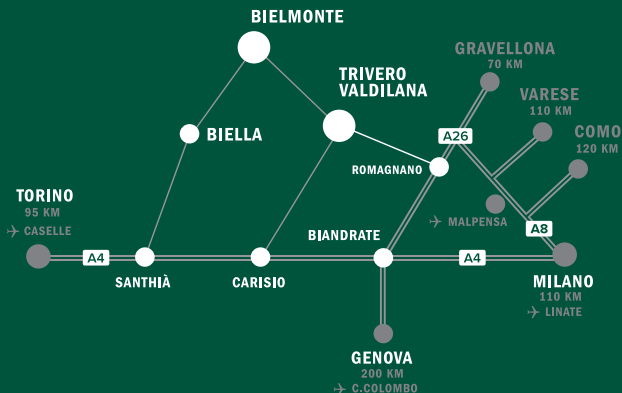
WING OVER BAR

Biemonte - Piazzale 2
Tel. +39 015.744167
wingoverbar@outlook.it

Discover Oasi
Zegna's three
identities here.



HOW TO REACH OASI ZEGNA



A8 MILANO - LAGHI
Take the A26 for Genoa, exit at Romagnano Sesia and head for Trivero Valdilana, and then Bielmonte

A4 MILANO - TORINO
Exit at Carisio and head for Cossato, Vallemosso, Trivero Valdilana and then Bielmonte

A26 GENOVA - GRAVELLONA TOCE
Exit at Romagnano Sesia and head for Trivero Valdilana and then Bielmonte

INFOLINE OASI ZEGNA

Tel. +39 340.1989593
(lun - ven 9.00 - 18.00)
info@oasizegna.com

TRIVERO VALDILANA INFO POINT

Centro Zegna (09.00-12.00)
Tel +39 015.9248084
servizi.valdilana@ptb.provincia.biella.it

GUIDE OUTDOOR: ESCURSIONISMO, NORDIC WALKING E DIDATTICA IN NATURA

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SOCCORSO ALPINO Tel. 112

ATL BIELLA - VALSESIA - VERCELLI

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oasizegna.com

Oasi Zegna, grazie alla visione e alle azioni lungimiranti intraprese da Ermenegildo Zegna oltre un secolo fa e dalle generazioni successive, ha ricevuto la certificazione internazionale FSC® per la gestione forestale e la conservazione dei servizi ecosistemici a favore della comunità. Un riconoscimento alla coerenza e alla determinazione del lavoro quotidiano svolto nel preservare, e senza sottrarre alla fruizione, i boschi, i panorami e l'autenticità dell'intero territorio. La certificazione FSC® conferma e rafforza ulteriormente quanto realizzato fino ad ora, ma soprattutto serve come stimolo per proseguire nelle azioni intraprese guardando al futuro con la stessa passione ed energia che da sempre caratterizza il nostro "pensiero verde". Risorse idriche, assorbimento di CO², biodiversità, suolo e turismo: questi i valori ambientali che fanno di Oasi Zegna un bene da tutelare e un patrimonio sociale che ora viene riconosciuto dai rigorosi standard internazionali di FSC®.



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